



# 2024 OKTOBEARFEST FUN RUN & WALK

## THE EVENT

The OktoBEARfest Fun Run & Walk is a healthy, family-friendly event for every age.

October 20, 2024  
5K for adults\* = \$35  
1K for kids\* = \$20

\* Virtual option available for additional participants

## THE CHARITY

Bears Who Care is a local 501(c)(3) charity, founded in 2008. We impact the lives of local children in need by providing comfort and promoting literacy through the donation of new teddy bears and books.

## THE NUMBERS

- ★ 600+ participants annually (and growing)
- ★ 70% participant return rate
- ★ Over \$30,000 raised for Bears Who Care in 2023
- ★ 4,000 NEW teddy bears and books given to local

## SPONSORSHIP OPTIONS

Sponsorship Benefits	Papa Bear I \$5,000*	Papa Bear II \$5000*	Mama Bear \$2,500	Junior Bear \$1,000	Baby Bear \$500
Complimentary Race Entries (\$35 each)	10	10	6	4	2
Booth at Festival Pre- and Post-Race	●	●	●	●	●
Event Website + Social Media Posts	●	●	●	●	●
Goody Bag Item Inclusion	●	●	●	●	●
Logo Placement on T-Shirt Back			●	●	●
Start/Finish Line Logo Placement		●			
Announcement at Race; Packet Pick Up	●	●			
Logo Placement on T-shirt (sleeve)	●				
Logo Placement on T-shirt (front)		●			
Event Photo Backdrop	●	●	●		
Dedicated Mile Marker	●	●	●		
Event Emails to Registrants	●	●	●	●	●
Logo on Goody Bag	●				

\* Can be combined for \$10K "Grand Papa Bear" sponsorship

## 6-TIME SPONSORS



ORLANDO HEALTH®



## CONTACT



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