



2023 OKTOBEARFEST FUN RUN & WALK

THE EVENT

The OktoBEARfest Fun Run & Walk is a healthy, family-friendly event for every age.

October 22, 2023
 5K for adults* = \$35
 1K for kids* = \$20

* Virtual option available for additional participants

THE CHARITY

Bears Who Care is a local 501(c)(3) charity, founded in 2008. We impact the lives of local children in need by providing comfort and promoting literacy through the donation of new teddy bears and books.

THE NUMBERS

- ★ 500+ participants annually (and growing)
- ★ 68% participant return rate
- ★ Over \$25,000 raised for Bears Who Care in 2022
- ★ 4,000 NEW teddy bears and books given to local

SPONSORSHIP OPTIONS

Sponsorship Benefits	Papa Bear I \$5,000*	Papa Bear II \$5000*	Mama Bear \$2,500	Junior Bear \$1,000	Baby Bear \$500
Complimentary Race Entries (\$35 each)	10	10	6	4	2
Booth at Festival Pre- and Post-Race	●	●	●	●	●
Event Website + Social Media Posts	●	●	●	●	●
Goody Bag Item Inclusion	●	●	●	●	●
Logo Placement on T-Shirt Back			●	●	●
Start/Finish Line Logo Placement		●			
Announcement at Race; Packet Pick Up	●	●			
Logo Placement on T-shirt (sleeve)	●				
Logo Placement on T-shirt (front)		●			
Event Photo Backdrop	●	●	●		
Dedicated Mile Marker	●	●	●		
Event Emails to Registrants	●	●	●	●	●
Logo on Goody Bag	●				

* Can be combined for \$10K "Grand Papa Bear" sponsorship

5-TIME SPONSORS



CONTACT



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